

## ORDER



**Orders**  
**Order / Rev:** 65969  
**Alt Order #:** 09844795  
**Product Desc:** ROMNEY FOR PRESIDENT  
**Estimate:** 50  
**Flight Dates:** 10/17/12 - 10/23/12  
**Original Date / Rev:** 10/15/12 / 10/15/12  
**Order Type:** CIA - O

## CBS 47

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** American Rambler Pro  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant St.  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Romney/R/President  
**Demographic:** A35+  
**Product Codes:** Presidential Elections  
**Priority:** P-2  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/23/12 | 112     | \$107,020.00 | \$90,967.00 |

## Totals

| Month         | # Spots    | Gross Amount        | Net Amount         | Rating      |
|---------------|------------|---------------------|--------------------|-------------|
| October 2012  | 112        | \$107,020.00        | \$90,967.00        | 0.00        |
| <b>Totals</b> | <b>112</b> | <b>\$107,020.00</b> | <b>\$90,967.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive        | Sales Office | Sales Region | Start Date / End Date         | Order % |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Millennium Washington DC |              |              | Start Of Order - End Of Order | 100%    |

## Order Share

|        | Share | Total        |
|--------|-------|--------------|
| CBS 47 | 35%   | \$107,020.00 |
| Market | 100%  | \$305,771.43 |

## Competitive Share

|       | Share | Total        |
|-------|-------|--------------|
| CABLE | 0%    | \$0.00       |
| EAWS  | 0%    | \$0.00       |
| ETEV  | 0%    | \$0.00       |
| UNKWN | 65%   | \$198,751.43 |
| WAWS  | 0%    | \$0.00       |
| WCWJ  | 0%    | \$0.00       |
| WJXT  | 0%    | \$0.00       |
| WJXX  | 0%    | \$0.00       |
| WTLV  | 0%    | \$0.00       |

| Ln    | Ch   | Start             | End             | Inventory Code   | Break | Start/End Time  | Days              | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|------------------|-------|-----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1   | WTEV | 10/22/12          | 10/23/12        | Action News @ 6a | CM    | 6:00 AM-7:00 AM | MT-----           | :30 | 2     | \$80.00     | P-2 | 0.00          | NM   | 2     | \$160.00 |
| NEW   |      |                   |                 |                  |       |                 |                   |     |       |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                 | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 10/22/12          | 10/28/12        | MT-----          |       |                 | 2                 |     |       | \$80.00     |     | 0.00          |      |       |          |
| E 2   | WTEV | 10/17/12          | 10/19/12        | Action News @ 6a | CM    | 6:00 AM-7:00 AM | --WTF--           | :30 | 3     | \$80.00     | P-2 | 0.00          | NM   | 3     | \$240.00 |
| NEW   |      |                   |                 |                  |       |                 |                   |     |       |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                 | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 10/15/12          | 10/21/12        | --WTF--          |       |                 | 3                 |     |       | \$80.00     |     | 0.00          |      |       |          |



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 Alt Order #: 09844795  
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: Romney/R/President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 50

CBS 47

| Ln       | Ch   | Start             | End             | Inventory Code                           | Break | Start/End Time  | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|----------|------|-------------------|-----------------|--|-------|-----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 14     | WTEV | 10/17/12          | 10/19/12        | The Talk<br>The Talk                     | CM    | 2:00 PM-3:00 PM | --WTF-- | :30 | 3                 | \$350.00    | P-2 | 0.00          | NM   | 3     | \$1,050.00 |
| THE TALK |      |                   |                 |  |       |                 |         |     |                   |             |     |               |      |       |            |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:    |      | 10/15/12          | 10/21/12        | --WTF--                                  |       |                 |         |     | 3                 | \$350.00    |     | 0.00          |      |       |            |
| E 15     | WTEV | 10/17/12          | 10/19/12        | Let's Make a Deal<br>Let's Make a Deal   | CM    | 3:00 PM-4:00 PM | --WTF-- | :30 | 3                 | \$350.00    | P-2 | 0.00          | NM   | 3     | \$1,050.00 |
| DEAL     |      |                   |                 |  |       |                 |         |     |                   |             |     |               |      |       |            |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:    |      | 10/15/12          | 10/21/12        | --WTF--                                  |       |                 |         |     | 3                 | \$350.00    |     | 0.00          |      |       |            |
| E 16     | WTEV | 10/22/12          | 10/23/12        | Let's Make a Deal<br>Let's Make a Deal   | CM    | 3:00 PM-4:00 PM | MT----- | :30 | 2                 | \$350.00    | P-2 | 0.00          | NM   | 2     | \$700.00   |
| DEAL     |      |                   |                 |  |       |                 |         |     |                   |             |     |               |      |       |            |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:    |      | 10/22/12          | 10/28/12        | MT-----                                  |       |                 |         |     | 2                 | \$350.00    |     | 0.00          |      |       |            |
| E 17     | WTEV | 10/17/12          | 10/19/12        | M-F 430p-5p<br>M-F 430p-5p               | CM    | 4:30 PM-5:00 PM | --WTF-- | :30 | 3                 | \$280.00    | P-2 | 0.00          | NM   | 3     | \$840.00   |
| JUDY     |      |                   |                 |  |       |                 |         |     |                   |             |     |               |      |       |            |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:    |      | 10/15/12          | 10/21/12        | --WTF--                                  |       |                 |         |     | 3                 | \$280.00    |     | 0.00          |      |       |            |
| E 18     | WTEV | 10/22/12          | 10/23/12        | M-F 430p-5p<br>M-F 430p-5p               | CM    | 4:30 PM-5:00 PM | MT----- | :30 | 2                 | \$280.00    | P-2 | 0.00          | NM   | 2     | \$560.00   |
| JUDY     |      |                   |                 |  |       |                 |         |     |                   |             |     |               |      |       |            |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:    |      | 10/22/12          | 10/28/12        | MT-----                                  |       |                 |         |     | 2                 | \$280.00    |     | 0.00          |      |       |            |
| E 19     | WTEV | 10/17/12          | 10/19/12        | Action News @ 5p<br>Action News @ 5p     | CM    | 5:00 PM-5:30 PM | --WTF-- | :30 | 3                 | \$400.00    | P-2 | 0.00          | NM   | 3     | \$1,200.00 |
| NEWS     |      |                   |                 |  |       |                 |         |     |                   |             |     |               |      |       |            |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:    |      | 10/15/12          | 10/21/12        | --WTF--                                  |       |                 |         |     | 3                 | \$400.00    |     | 0.00          |      |       |            |
| E 20     | WTEV | 10/22/12          | 10/23/12        | Action News @ 5p<br>Action News @ 5p     | CM    | 5:00 PM-5:30 PM | MT----- | :30 | 2                 | \$400.00    | P-2 | 0.00          | NM   | 2     | \$800.00   |
| NEWS     |      |                   |                 |  |       |                 |         |     |                   |             |     |               |      |       |            |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:    |      | 10/22/12          | 10/28/12        | MT-----                                  |       |                 |         |     | 2                 | \$400.00    |     | 0.00          |      |       |            |
| E 21     | WTEV | 10/17/12          | 10/19/12        | Action News @ 530p<br>Action News @ 530p | CM    | 5:30 PM-6:00 PM | --WTF-- | :30 | 2                 | \$400.00    | P-2 | 0.00          | NM   | 2     | \$800.00   |
| NEWS     |      |                   |                 |  |       |                 |         |     |                   |             |     |               |      |       |            |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:    |      | 10/15/12          | 10/21/12        | --WTF--                                  |       |                 |         |     | 2                 | \$400.00    |     | 0.00          |      |       |            |
| E 22     | WTEV | 10/22/12          | 10/23/12        | Action News @ 530p<br>Action News @ 530p | CM    | 5:30 PM-6:00 PM | MT----- | :30 | 1                 | \$400.00    | P-2 | 0.00          | NM   | 1     | \$400.00   |
| NEWS     |      |                   |                 |  |       |                 |         |     |                   |             |     |               |      |       |            |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:    |      | 10/22/12          | 10/28/12        | MT-----                                  |       |                 |         |     | 1                 | \$400.00    |     | 0.00          |      |       |            |
| E 23     | WTEV | 10/22/12          | 10/23/12        | Action News @ 6p<br>Action News @ 6p     | CM    | 6:00 PM-6:30 PM | MT----- | :30 | 2                 | \$400.00    | P-2 | 0.00          | NM   | 2     | \$800.00   |
| NEWS     |      |                   |                 |  |       |                 |         |     |                   |             |     |               |      |       |            |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:    |      | 10/22/12          | 10/28/12        | MT-----                                  |       |                 |         |     | 2                 | \$400.00    |     | 0.00          |      |       |            |
| E 24     | WTEV | 10/17/12          | 10/19/12        | Action News @ 6p<br>Action News @ 6p     | CM    | 6:00 PM-6:30 PM | --WTF-- | :30 | 3                 | \$400.00    | P-2 | 0.00          | NM   | 3     | \$1,200.00 |
| NEWS     |      |                   |                 |  |       |                 |         |     |                   |             |     |               |      |       |            |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:    |      | 10/15/12          | 10/21/12        | --WTF--                                  |       |                 |         |     | 3                 | \$400.00    |     | 0.00          |      |       |            |
| E 25     | WTEV | 10/22/12          | 10/23/12        | M-F 7p<br>M-F 7p                         | CM    | 7:00 PM-7:30 PM | MT----- | :30 | 2                 | \$400.00    | P-2 | 0.00          | NM   | 2     | \$800.00   |
| JUDY     |      |                   |                 |  |       |                 |         |     |                   |             |     |               |      |       |            |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:    |      | 10/22/12          | 10/28/12        | MT-----                                  |       |                 |         |     | 2                 | \$400.00    |     | 0.00          |      |       |            |
| E 26     | WTEV | 10/17/12          | 10/19/12        |  | CM    | 7:00 PM-7:30 PM | --WTF-- | :30 | 2                 | \$400.00    | P-2 | 0.00          | NM   | 2     | \$800.00   |

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 Alt Order #: 09844795  
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: Romney/R/President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 50

CBS 47

| Ln    | Ch   | Start             | End             | Inventory Code                                 | Break             | Start/End Time    | Days        | Len | Spots         | Rate       | Pri | Rtg  | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|--|-------------------|-------------------|-------------|-----|---------------|------------|-----|------|------|-------|------------|
|       |      |                   |                 | M-F 7p<br>M-F 7p                               |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      |                   |                 | JUDY   |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u> |                   | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --WTF--  | 2                 |                   | \$400.00    |     | 0.00          |            |     |      |      |       |            |
| E 27  | WTEV | 10/22/12          | 10/23/12        | M-F 730p<br>M-F 730p                           | CM                | 7:30 PM-8:00 PM   | MT-----     | :30 | 2             | \$500.00   | P-2 | 0.00 | NM   | 2     | \$1,000.00 |
|       |      |                   |                 | 2.5 MEN  |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u> |                   | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | MT-----  | 2                 |                   | \$500.00    |     | 0.00          |            |     |      |      |       |            |
| E 28  | WTEV | 10/17/12          | 10/19/12        | M-F 730p<br>M-F 730p                           | CM                | 7:30 PM-8:00 PM   | --WTF--     | :30 | 3             | \$500.00   | P-2 | 0.00 | NM   | 3     | \$1,500.00 |
|       |      |                   |                 | 2.5 MEN  |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u> |                   | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --WTF--  | 3                 |                   | \$500.00    |     | 0.00          |            |     |      |      |       |            |
| E 29  | WTEV | 10/22/12          | 10/23/12        | M-F Action News @ 11p<br>M-F Action News @ 11p | CM                | 11:00 PM-11:30 PM | MT-----     | :30 | 2             | \$440.00   | P-2 | 0.00 | NM   | 2     | \$880.00   |
|       |      |                   |                 | NEWS   |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u> |                   | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | MT-----  | 2                 |                   | \$440.00    |     | 0.00          |            |     |      |      |       |            |
| E 30  | WTEV | 10/17/12          | 10/19/12        | M-F Action News @ 11p<br>M-F Action News @ 11p | CM                | 11:00 PM-11:30 PM | --WTF--     | :30 | 3             | \$440.00   | P-2 | 0.00 | NM   | 3     | \$1,320.00 |
|       |      |                   |                 | NEWS   |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u> |                   | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --WTF--  | 3                 |                   | \$440.00    |     | 0.00          |            |     |      |      |       |            |
| E 31  | WTEV | 10/17/12          | 10/19/12        | Letterman<br>Letterman                         | CM                | 11:30 PM-12:30 AM | --WTF--     | :30 | 3             | \$160.00   | P-2 | 0.00 | NM   | 3     | \$480.00   |
|       |      |                   |                 | LETTERMAN                                      |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u> |                   | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --WTF--  | 3                 |                   | \$160.00    |     | 0.00          |            |     |      |      |       |            |
| E 32  | WTEV | 10/22/12          | 10/23/12        | Letterman<br>Letterman                         | CM                | 11:30 PM-12:30 AM | MT-----     | :30 | 2             | \$160.00   | P-2 | 0.00 | NM   | 2     | \$320.00   |
|       |      |                   |                 | LETTERMAN                                      |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u> |                   | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | MT-----  | 2                 |                   | \$160.00    |     | 0.00          |            |     |      |      |       |            |
| E 33  | WTEV | 10/22/12          | 10/23/12        | Action News @ 5a<br>Action News @ 5a           | CM                | 5:00 AM-5:30 AM   | MT-----     | :30 | 2             | \$40.00    | P-2 | 0.00 | NM   | 2     | \$80.00    |
|       |      |                   |                 | NEWS   |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u> |                   | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | MT-----  | 2                 |                   | \$40.00     |     | 0.00          |            |     |      |      |       |            |
| E 34  | WTEV | 10/17/12          | 10/19/12        | Action News @ 5a<br>Action News @ 5a           | CM                | 5:00 AM-5:30 AM   | --WTF--     | :30 | 3             | \$40.00    | P-2 | 0.00 | NM   | 3     | \$120.00   |
|       |      |                   |                 | NEWS   |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u> |                   | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --WTF--  | 3                 |                   | \$40.00     |     | 0.00          |            |     |      |      |       |            |
| E 35  | WTEV | 10/17/12          | 10/19/12        | Action News @ 530a<br>Action News @ 530a       | CM                | 5:30 AM-6:00 AM   | --WTF--     | :30 | 3             | \$70.00    | P-2 | 0.00 | NM   | 3     | \$210.00   |
|       |      |                   |                 | NEWS   |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u> |                   | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --WTF--  | 3                 |                   | \$70.00     |     | 0.00          |            |     |      |      |       |            |
| E 36  | WTEV | 10/22/12          | 10/23/12        | Action News @ 530a<br>Action News @ 530a       | CM                | 5:30 AM-6:00 AM   | MT-----     | :30 | 2             | \$70.00    | P-2 | 0.00 | NM   | 2     | \$140.00   |
|       |      |                   |                 | NEWS   |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u> |                   | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | MT-----  | 2                 |                   | \$70.00     |     | 0.00          |            |     |      |      |       |            |
| E 37  | WTEV | 10/22/12          | 10/22/12        | Mon Reg 3<br>Mon Reg 3                         | CM                | 10:00 PM-11:00 PM | MT-----     | :30 | 1             | \$3,000.00 | P-2 | 0.00 | NM   | 1     | \$3,000.00 |
|       |      |                   |                 | HAWAII 50                                      |                   |                   |             |     |               |            |     |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                | <u>Spots/Week</u> |                   | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | M-----   | 1                 |                   | \$3,000.00  |     | 0.00          |            |     |      |      |       |            |
| E 38  | WTEV | 10/23/12          | 10/23/12        |  | CM                | 8:00 PM-9:00 PM   | -T-----     | :30 | 1             | \$6,000.00 | P-2 | 0.00 | NM   | 1     | \$6,000.00 |

Order / Rev: 65969  
 Alt Order #: 09844795  
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: Romney/R/President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 50

CBS 47

| Ln    | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time    | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|------------------------|-------|-------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
|       |      |                   |                 | Tue Reg 1              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | Tue Reg 1              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NCIS                   |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -T-----                |       |                   |         |     | 1                 | \$6,000.00  |     | 0.00          |      |       |            |
| E 39  | WTEV | 10/23/12          | 10/23/12        | Tue Reg 2              | CM    | 9:00 PM-10:00 PM  | T-----  | :30 | 1                 | \$6,000.00  | P-2 | 0.00          | NM   | 1     | \$6,000.00 |
|       |      |                   |                 | Tue Reg 2              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NCIS LA                |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -T-----                |       |                   |         |     | 1                 | \$6,000.00  |     | 0.00          |      |       |            |
| E 40  | WTEV | 10/17/12          | 10/17/12        | Wed Reg 2              | CM    | 9:00 PM-10:00 PM  | --W---- | :30 | 1                 | \$3,400.00  | P-2 | 0.00          | NM   | 1     | \$3,400.00 |
|       |      |                   |                 | Wed Reg 2              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | CRIMINAL MINDS         |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --W----                |       |                   |         |     | 1                 | \$3,400.00  |     | 0.00          |      |       |            |
| E 41  | WTEV | 10/17/12          | 10/17/12        | Wed Reg 3              | CM    | 10:00 PM-11:00 PM | --W---- | :30 | 1                 | \$2,400.00  | P-2 | 0.00          | NM   | 1     | \$2,400.00 |
|       |      |                   |                 | Wed Reg 3              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | CSI                    |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | --W----                |       |                   |         |     | 1                 | \$2,400.00  |     | 0.00          |      |       |            |
| E 42  | WTEV | 10/18/12          | 10/18/12        | Thu Reg 1              | CM    | 8:00 PM-9:00 PM   | ---T--- | :30 | 1                 | \$2,800.00  | P-2 | 0.00          | NM   | 1     | \$2,800.00 |
|       |      |                   |                 | Thu Reg 1              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | BIG BANG               |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ---T---                |       |                   |         |     | 1                 | \$2,800.00  |     | 0.00          |      |       |            |
| E 43  | WTEV | 10/18/12          | 10/18/12        | Thu Reg 2              | CM    | 9:00 PM-10:00 PM  | ---T--- | :30 | 1                 | \$2,200.00  | P-2 | 0.00          | NM   | 1     | \$2,200.00 |
|       |      |                   |                 | Thu Reg 2              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | PERSONS OF INTEREST    |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ---T---                |       |                   |         |     | 1                 | \$2,200.00  |     | 0.00          |      |       |            |
| E 44  | WTEV | 10/19/12          | 10/19/12        | Fri Reg 3              | CM    | 10:00 PM-11:00 PM | ----F-- | :30 | 1                 | \$4,400.00  | P-2 | 0.00          | NM   | 1     | \$4,400.00 |
|       |      |                   |                 | Fri Reg 3              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | BLUE BLOODS            |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | ----F--                |       |                   |         |     | 1                 | \$4,400.00  |     | 0.00          |      |       |            |
| E 45  | WTEV | 10/20/12          | 10/20/12        | CBS This Morning Satur | CM    | 8:00 AM-10:00 AM  | -----S- | :30 | 1                 | \$80.00     | P-2 | 0.00          | NM   | 1     | \$80.00    |
|       |      |                   |                 | Saturday Early Show    |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | SAT EARLY SHOW         |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S-                |       |                   |         |     | 1                 | \$80.00     |     | 0.00          |      |       |            |
| E 46  | WTEV | 10/20/12          | 10/20/12        | Florida Gators         | CM    | 3:30 PM-7:00 PM   | -----S- | :30 | 1                 | \$6,600.00  | P-2 | 0.00          | NM   | 1     | \$6,600.00 |
|       |      |                   |                 | Florida Gators         |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | (3:30 PM-7:00 PM)      |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | FLORIDA                |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S-                |       |                   |         |     | 1                 | \$6,600.00  |     | 0.00          |      |       |            |
| E 47  | WTEV | 10/20/12          | 10/20/12        | Sat Reg 1              | CM    | 8:00 PM-9:00 PM   | -----S- | :30 | 1                 | \$800.00    | P-2 | 0.00          | NM   | 1     | \$800.00   |
|       |      |                   |                 | Sat Reg 1              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | CRIMETIME              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S-                |       |                   |         |     | 1                 | \$800.00    |     | 0.00          |      |       |            |
| E 48  | WTEV | 10/20/12          | 10/20/12        | Sat Reg 2              | CM    | 9:00 PM-10:00 PM  | -----S- | :30 | 1                 | \$800.00    | P-2 | 0.00          | NM   | 1     | \$800.00   |
|       |      |                   |                 | Sat Reg 2              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | CRIMETIME              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S-                |       |                   |         |     | 1                 | \$800.00    |     | 0.00          |      |       |            |
| E 49  | WTEV | 10/20/12          | 10/20/12        | Sat Reg 3              | CM    | 10:00 PM-11:00 PM | -----S- | :30 | 1                 | \$1,400.00  | P-2 | 0.00          | NM   | 1     | \$1,400.00 |
|       |      |                   |                 | Sat Reg 3              |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | 48 HOURS               |       |                   |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       |                   |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S-                |       |                   |         |     | 1                 | \$1,400.00  |     | 0.00          |      |       |            |
| E 50  | WTEV | 10/21/12          | 10/21/12        |                        | CM    | 8:30 AM-9:00 AM   | -----S  | :30 | 1                 | \$100.00    | P-2 | 0.00          | NM   | 1     | \$100.00   |

Order / Rev: 65969  
 Alt Order #: 09844795  
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: Romney/R/President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 50

CBS 47

| Ln              | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time    | Days   | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount       |
|-----------------|------|-------------------|-----------------|---------------------------|-------|-------------------|--------|-----|-------|-------------|-----|---------------|--------|-------|--------------|
|                 |      |                   |                 | Action News Sunday/Eye    |       |                   |        |     |       |             |     |               |        |       |              |
|                 |      |                   |                 | Action News Sunday/Eye on |       | (8:30 AM-9:00 AM) |        |     |       |             |     |               |        |       |              |
| NEWS            |      |                   |                 |                           |       |                   |        |     |       |             |     |               |        |       |              |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week:           |      | 10/15/12          | 10/21/12        | -----S                    |       | 1                 |        |     |       | \$100.00    |     | 0.00          |        |       |              |
| E 51            | WTEV | 10/21/12          | 10/21/12        | CBS Sun Morning           | CM    | 9:00 AM-10:30 AM  | -----S | :30 | 2     | \$600.00    | P-2 | 0.00          | NM     | 2     | \$1,200.00   |
|                 |      |                   |                 | CBS Sun Morn News         |       |                   |        |     |       |             |     |               |        |       |              |
| SUNDAY AM       |      |                   |                 |                           |       |                   |        |     |       |             |     |               |        |       |              |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week:           |      | 10/15/12          | 10/21/12        | -----S                    |       | 2                 |        |     |       | \$600.00    |     | 0.00          |        |       |              |
| E 52            | WTEV | 10/21/12          | 10/21/12        | Face the Nation           | CM    | 10:30 AM-11:00 AM | -----S | :30 | 1     | \$2,500.00  | P-2 | 0.00          | NM     | 1     | \$2,500.00   |
|                 |      |                   |                 | Face the Nation           |       |                   |        |     |       |             |     |               |        |       |              |
| FACE THE NATION |      |                   |                 |                           |       |                   |        |     |       |             |     |               |        |       |              |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week:           |      | 10/15/12          | 10/21/12        | -----S                    |       | 1                 |        |     |       | \$2,500.00  |     | 0.00          |        |       |              |
| E 53            | WTEV | 10/21/12          | 10/21/12        | Jaguars Regular Season    | CM    | 4:00 PM-7:00 PM   | -----S | :30 | 2     | \$10,000.00 | P-2 | 0.00          | NM     | 2     | \$20,000.00  |
|                 |      |                   |                 | Jaguars Regular Season    |       | (4:00 PM-7:00 PM) |        |     |       |             |     |               |        |       |              |
| NFL - JAGS      |      |                   |                 |                           |       |                   |        |     |       |             |     |               |        |       |              |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week:           |      | 10/15/12          | 10/21/12        | -----S                    |       | 2                 |        |     |       | \$10,000.00 |     | 0.00          |        |       |              |
| E 54            | WTEV | 10/21/12          | 10/21/12        | Sun Reg 1                 | CM    | 7:00 PM-8:00 PM   | -----S | :30 | 2     | \$4,000.00  | P-2 | 0.00          | NM     | 2     | \$8,000.00   |
|                 |      |                   |                 | Sun Reg 1                 |       |                   |        |     |       |             |     |               |        |       |              |
| 60 MINUTES      |      |                   |                 |                           |       |                   |        |     |       |             |     |               |        |       |              |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week:           |      | 10/15/12          | 10/21/12        | -----S                    |       | 2                 |        |     |       | \$4,000.00  |     | 0.00          |        |       |              |
| E 55            | WTEV | 10/21/12          | 10/21/12        | Sun Reg 2                 | CM    | 8:00 PM-9:00 PM   | -----S | :30 | 1     | \$3,600.00  | P-2 | 0.00          | NM     | 1     | \$3,600.00   |
|                 |      |                   |                 | Sun Reg 2                 |       |                   |        |     |       |             |     |               |        |       |              |
| AMAZING RACE    |      |                   |                 |                           |       |                   |        |     |       |             |     |               |        |       |              |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week:           |      | 10/15/12          | 10/21/12        | -----S                    |       | 1                 |        |     |       | \$3,600.00  |     | 0.00          |        |       |              |
| E 56            | WTEV | 10/21/12          | 10/21/12        | Sun Reg 3                 | CM    | 9:00 PM-10:00 PM  | -----S | :30 | 1     | \$2,500.00  | P-2 | 0.00          | NM     | 1     | \$2,500.00   |
|                 |      |                   |                 | Sun Reg 3                 |       |                   |        |     |       |             |     |               |        |       |              |
| THE GOOD WIFE   |      |                   |                 |                           |       |                   |        |     |       |             |     |               |        |       |              |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week:           |      | 10/15/12          | 10/21/12        | -----S                    |       | 1                 |        |     |       | \$2,500.00  |     | 0.00          |        |       |              |
| E 57            | WTEV | 10/21/12          | 10/21/12        | Sun Reg 4                 | CM    | 10:00 PM-11:00 PM | -----S | :30 | 1     | \$1,600.00  | P-2 | 0.00          | NM     | 1     | \$1,600.00   |
|                 |      |                   |                 | Sun Reg 4                 |       |                   |        |     |       |             |     |               |        |       |              |
| MENTALIST       |      |                   |                 |                           |       |                   |        |     |       |             |     |               |        |       |              |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week:           |      | 10/15/12          | 10/21/12        | -----S                    |       | 1                 |        |     |       | \$1,600.00  |     | 0.00          |        |       |              |
| E 58            | WTEV | 10/21/12          | 10/21/12        | Su Action News @ 11p      | CM    | 11:00 PM-11:30 PM | -----S | :30 | 1     | \$440.00    | P-2 | 0.00          | NM     | 1     | \$440.00     |
|                 |      |                   |                 | Su Action News @ 11p      |       |                   |        |     |       |             |     |               |        |       |              |
| NEWS            |      |                   |                 |                           |       |                   |        |     |       |             |     |               |        |       |              |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       | <u>Spots/Week</u> |        |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week:           |      | 10/15/12          | 10/21/12        | -----S                    |       | 1                 |        |     |       | \$440.00    |     | 0.00          |        |       |              |
|                 |      |                   |                 |                           |       |                   |        |     |       |             |     |               | Totals | 112   | \$107,020.00 |